

15 July 2025

To Whom It May Concern:

Referral Letter

I first met Marga (Margarita Samsonova) in October 2021 when she came to visit the GEOTA Renature Monchique project. My first impressions of her were her enthusiasm, her inquisitiveness, and her knowledge and understanding of the environmental issues we, as a society, face and are faced with.

I then got to know Marga as an online influencer. First, because she introduced me and the work I do through my consultancy to others. Second, because she is a serious person, with a uniqueness to how she gets her message across – a message that engages the audience, bridging, as I came to personally experience, the divide between different people, personalities, groups, and interests.

Marga is professional. Relaying well researched messages via real stories about things, people, and nature, ‘unpacking’ the complex perspectives of environmental challenges into an understandable content, while also posing challenges via her platform, ‘Behind the Greens Media’, to which I became an avid follower.

Marga is action driven; she is well organised, using the platform she created to get across meaningful messages – well constructed, cleverly documented, and engaging from beginning to end. She is also able to time her messages to fit important discussions each time – messages that are impactful, and that from what I began to understand, gained her support from private individuals, small interest groups, and larger commercially oriented enterprises – all of whom, I know will benefit from her gaining this grant – and so too will the Explorers Club.

Best Regards,



Justin Roborg-Søndergaard – Director

*I work as a technical field practitioner on ecological restoration and ecologically focused projects. Although I also do research, my focus is on practical applications that ensure that inextricability of the water-soil-biodiversity relationship is an inclusive process in how land is managed and agroecologically farmed.*